



# Results of your IdeaClouds session for the topic:

## *What's the difference between us and others?*

**Problem:** Stimulus word method

**Evaluation:** Set priorities (important=10 or unimportant=0)

**Start:** 11/30/2014, 14:08

**End:** 11/30/2014, 16:21

**Ideas found:** 13

**Number of idea aspects:** 13

**Actions:** 107

**Visits:** 8

**Duration in minutes:** 132

## Your ideas and evaluations:

### 27) knowledge

- we have a clue what is going on in a device, others usually don't

Evaluation: Average 7.8333335, 47 point(s), 6 rating(s)

### 28) Apple

- openness drives new developments -- lazyness is stagnation and boring

Evaluation: Average 7.6666665, 46 point(s), 6 rating(s)

### 31)

- trying to look beyond personal needs and understand complex systems

Evaluation: Average 6.6, 33 point(s), 5 rating(s)

### 22) History

- using experience to make hopefully educated decisions

Evaluation: Average 6.4, 32 point(s), 5 rating(s)

### 15) Apple

- religious believings

Evaluation: Average 6.3333335, 38 point(s), 6 rating(s)

### 32) quarzsand

- devides people into two groups: Beach boys. Silicon manufacturers

Evaluation: Average 6.25, 25 point(s), 4 rating(s)

### **17) Closed Source**

- is the force of all excellent paid support. No one wants to know the internals.

Evaluation: Average 6.0, 30 point(s), 5 rating(s)

### **19) Apple**

- likes golden cage  
hates responsibility in freedom

Evaluation: Average 5.8, 29 point(s), 5 rating(s)

### **20)**

- no differences in most areas

Evaluation: Average 5.3333335, 32 point(s), 6 rating(s)

### **18) Apple**

- Users use closed software and hardware

Evaluation: Average 4.0, 20 point(s), 5 rating(s)

### **29) bicycle**

- require own motion and are therefore uncool. Except they have an electrical engine and people may claim of achieving movement on their own

Evaluation: Average 3.75, 15 point(s), 4 rating(s)

### **30)**

- how can it be ?

Evaluation: Average 0.0, 0 point(s), 2 rating(s)